

# **STAINLESS STEEL CARD GUIDELINES**

## **ACCEPTED FILE FORMATS**

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)

NOTE: All submitted art files must be created in full vector format and all live fonts must be outlined (made into objects).

## **DESIGN IN 3 COLORS**

Stainless Steel Surface

10% Etched Area

Cut-Through Area (White)

Your Color (If applicable)

#### **CUT THROUGH (WHITE)**



10% ETCHED AREA



10% ETCHED + COLOR FILL (WITH YOUR COLOR)

#### **CARD SHAPE**

- Cards can be either 3.5X2" (standard) or 3.37X2.12" (CR80 Credit Card).
- · Custom shapes acceptable within product dimensions.
- · Please keep corner radius 1" or greater.



#### **10% SURFACE ETCHING**

- $\boldsymbol{\cdot}$  Chemicals will be used to etch 10% into the surface of your card.
- $\boldsymbol{\cdot}$  Any 10% etched areas must be .05" or more from the card edge.
- · Any 10% etched areas must be .02" from any cut-through areas. · Convert all fonts, strokes and outlines into vector objects.
- · Please remove all clipping masks and hidden objects.





#### **CUT THROUGH**

- · Chemicals will be used to etch through your card where specified.
- · Cut-through areas must be minim .02" in diameter.
- Add tie-bars (minimum .02") to any 'floating' material.
- · Convert all fonts, strokes and outlines into vector objects.
- · Please remove all clipping masks and hidden objects.





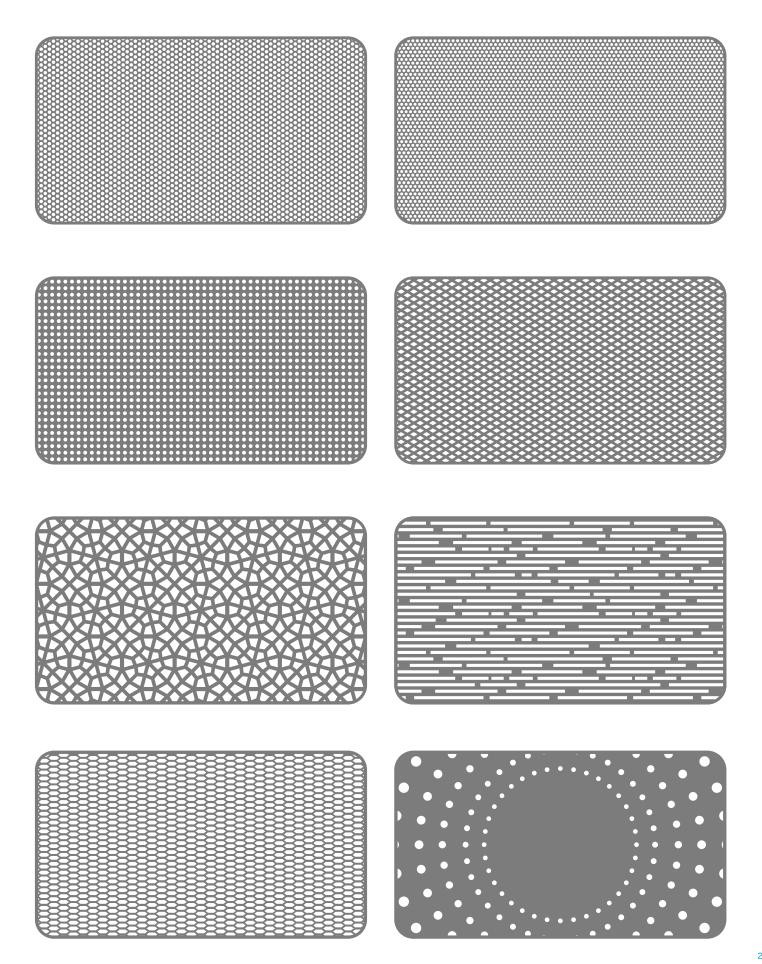
#### **COLOR**

- Design with actual colors Pantone preferred, though we will accept CMYK,
- · Please label color values within your artwork.
- Color fill into 10% etched areas must be minimum .008" thick.
- · Color fill into 10% etched areas cannot meet they must have a .02" min. gap.
- · Colors screen printed onto surface can touch/overlap.
- Please remove all gradients, drop shadows and transparencies.

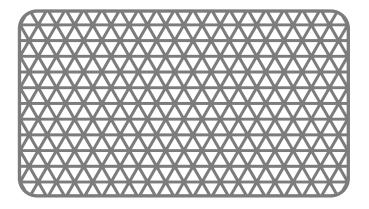


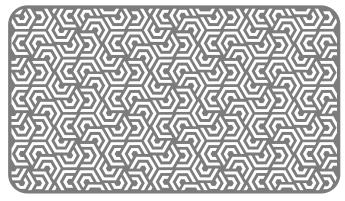


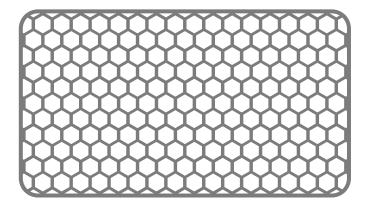
## **DESIGN RESOURCES**



# **DESIGN RESOURCES CONT.**







MAGNETIC STRIPE PLACEMENT (LO-CO OR HI-CO AVAILABLE)





# **SUBMITTING ARTWORK**

All finished? Simply visit our website at www.mymetalbusinesscard.com to place your order and submit your artwork. Have a question? Call us at 714.213.8155 or email us at artwork@mymetalbusinesscard.com